

Doing Goods Climate Action Plan

2026 – 2028

Climate Commitment

At Doing Goods, creating a positive impact is at the heart of everything we do. Our name reflects our ambition: to do good for the artisans who make our products, for our employees, for our customers, and for the environment. We believe that beautiful products can be created in a way that respects both people and the planet.

We recognise that climate change and environmental degradation are closely linked to the choices we make throughout our business. Therefore, we are committed to continuously improving the environmental performance of our products, operations and supply chain. Rather than focusing on one-off initiatives, we believe that meaningful progress is achieved through continuous improvement, transparency and practical action.

Our Environmental Management System (EMS) and Environmental Impact Assessment (EIA) help us identify where our greatest environmental impacts occur and where we can make the biggest difference. Based on these insights, we establish annual priorities, define measurable actions and monitor our progress every year.

We support the global ambition to limit global warming to 1.5°C and use internationally recognised principles, including the Science Based Targets initiative (SBTi), as guidance for our climate strategy. As our emissions data becomes more complete, we will continue to strengthen our greenhouse gas inventory and establish measurable reduction targets. Our ambition is not to achieve everything at once, but to make continuous, measurable improvements year after year. Every step contributes to reducing our environmental footprint and creating a more responsible business.

Current Situation & Environmental Priorities

Doing Goods monitors and continuously improves the environmental performance of its operations and value chain through its Environmental Management System (EMS), Environmental Impact Assessment (EIA), and annual greenhouse gas inventory.

Doing Goods operates from 2 facilities in The Netherlands:

- **Venray:** our headquarters and warehouse. In 2025, the warehouse was expanded by 1000m² to 3600 m² to accommodate business growth. As the building is older, opportunities to further improve insulation and energy efficiency are limited.
- **Amsterdam:** our sales office. This office is well insulated and has a relatively low operational environmental impact.

Environmental data, including electricity consumption, gas use, company vehicle use and business travel, is collected annually for both facilities.





In 2025, Doing Goods partnered with Oscar Circular for waste collection at the Amsterdam office. By separating waste streams, we now receive annual reports that provide valuable insight into waste generation and recycling performance. We aim to implement a similar waste management system at our Venray facility.

At the end of 2024, our company vehicle was replaced with a hybrid vehicle. We also seek to minimise the environmental impact of business travel by travelling by car whenever practical and limiting air travel to situations where no suitable alternative is available.

Our Environmental Impact Assessment identified the following priority areas:

- **Products & Materials** – Brass is our most material product category from both an environmental and social perspective. We will continue investigating opportunities to improve material choices, including the feasibility of lead-free brass for our food-safe collection, while exploring the use of Responsible Wool Standard (RWS) certified wool and GOTS-certified cotton.
- **Responsible Supply Chain** – We will continue engaging suppliers on sustainability, certification opportunities, human rights and responsible sourcing, while assessing the potential expansion of GoodWeave certification to relevant textile categories.
- **Packaging & Waste** – We will improve waste monitoring, increase the share of FSC-certified packaging and evaluate packaging materials to improve recyclability and reduce material use.

These priorities form the basis of the actions described in this Climate Action Plan.

Priority Actions

Products & Materials

Action	Deadline
Investigate feasibility of transitioning to lead-free brass	2027
Introduce lead-free brass where technically and commercially feasible	2028
Identify suppliers possibility of supplying RWS certified New Zealand wool	2027
Launch products containing RWS certified wool	2028
Access the feasibility of sourcing GOTS certified cotton	2027

Responsible Supply Chain

Action	Deadline
Engage suppliers on sustainability, certification opportunities and human rights	Ongoing
Assess opportunities to expand GoodWeave certification to relevant textile product categories	2028
Integrate sustainability and human rights considerations into sourcing and supplier evaluations	2026



Packaging & Waste

Action	Deadline
Investigate waste separation and annual waste reporting for Venray facility	2026
Implement waste separation and annual waste reporting for Venray facility	2027
Evaluate all packaging for material use and recyclability	2026
Increase the share of FSC certified packaging materials to at least 90%	2028
Monitor packaging performances and waste streams annually	2027

Monitoring & Annual Review

Progress on this Climate Action Plan will be reviewed annually as part of the Environmental Management System.

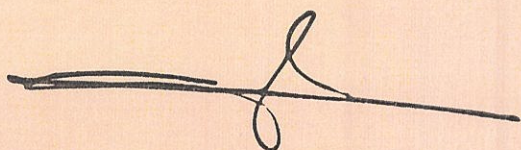
Each year, Doing Goods will:

- Measure and report greenhouse gas emissions.
- Monitor progress on all actions described in this plan.
- Review packaging performance and waste data.
- Evaluate supplier engagement activities.
- Review opportunities to further improve products, materials and sourcing practices.
- Update this Climate Action Plan where new priorities or opportunities arise.

Key Performance Indicators

- Total greenhouse gas emissions (tCO₂e)
- Number of climate actions completed
- Percentage of FSC-certified packaging
- Waste generation and recycling performance
- Number of supplier sustainability dialogues
- Progress on RWS wool, GOTS cotton and lead-free brass initiatives

This Climate Action Plan is a living document and will be reviewed and updated annually to reflect new insights, business developments and improvements identified through our Environmental Management System.



Jan Swinkels
Founder

Laatste update: dec 2025

